



Application Guide

English - 2024

Please note, this guide and the application form are available in ***Arabic, English, French, and Portuguese.*** Visit anzishaprize.org/apply for more.



This guide contains the following information...

- Information about the Anzisha Prize Venture Building Fellowship Program and the African Leadership Academy
- The 2024 selection season timeline
- Eligibility and document checklist for potential applicants
- A breakdown of the application form
- A link to the application form
- Contact information if you have questions

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About the Anzisha Prize

The Anzisha Prize seeks to award young entrepreneurs who have developed and implemented innovative solutions to social challenges or started successful businesses within their communities.

Now in its 13th year, the program has taken on a new shape and will run for three years per cohort. At the end of the three years, the fellows will graduate and join the Anzisha Prize alumni network.

30 finalists from across Africa will be selected for the fellowship program yearly. Here they will receive high-touch support for their business and their entrepreneurial journey.

Their performance will be tracked throughout the three years to assess growth and progress.

Businesses that show exemplary growth and initiative are rewarded with benefits and services such as short courses, cloud services, and cash stipends.

At the end of the second year, entrepreneurs will pitch their businesses and successes within the fellowship for a chance to win their share of prizes to the value \$140 000 USD.

The **Grand Prizes** are split into 4 categories

- **The Job Creation Prize:** Awarded to the entrepreneur that has created the most job opportunities since joining the fellowship.
- **Revenue Growth Prize:** Awarded to the entrepreneur with the highest business revenue growth since joining the fellowship.
- **Storytelling Prize:** Awarded to the entrepreneur who has creatively communicated and distributed their entrepreneurship story through written, oral and visual storytelling.
- **Integrating Systems and Processes Prize:** Awarded to the entrepreneur who has effectively used systems and processes to advance their business model.

About the Anzisha Prize Venture Building Fellowship Program



Monetary Award

Shared Monetary Reward to the value of **\$140,000** over three years including cash stipends



Learning Camps

Access to a world-renowned Entrepreneurial Leadership curriculum and training with the potential for further investment based on engagement and performance. Worth **\$2 000**



Consulting Service

Paired with a Venture Partner, fellows will receive monthly coaching support that will help them achieve their personal and business goals.



Skills Development

Live virtual workshops that focus on wellness support, venture building skills and personal leadership development.



Educational Opportunities

Short term education opportunities, growing their network through internships with established businesses and technical experts.

About ALA

African Leadership Academy (ALA) seeks to transform Africa by developing a powerful network of entrepreneurial leaders who will work together to achieve extraordinary social impact.

Each year, ALA brings together the most promising young leaders from all 54 African nations for a pre-university program in South Africa with a focus on leadership, entrepreneurship and African studies.

ALA continues to cultivate these leaders throughout their lives, in university and beyond, by providing on-going leadership and entrepreneurial training and connecting them to high-impact networks of people and capital that can catalyse large-scale change.

For more information, visit www.africanleadershipacademy.org.

Anzisha 2024 Selection Process Timeline

10 Aug 2023
Applications Open



Oct – Mar '24
Evaluation of Applications



7 Sept 2024
Applications Close



June 2024
Announcement of
selected fellows



Eligibility Checklist



- You must be between 15 and 22 years old.
- You must have an ID document or Passport to present as evidence.

You must be between 15 and 22 to be eligible for the Anzisha Prize. You should be born after September 1, 2001 or before August 31, 2008 to be considered



- You must be a national of an African country with a business based in Africa for African customers/beneficiaries.



- Your business must be up and running.**

The Anzisha Prize is not for great ideas or business plans – You ***must*** have already started, and be able to prove it!

You have time to get started now and have tangible results to share before applications open.



- Your business, invention or social project can be in any field or industry (science and technology, civil society, arts and culture, sports, etc.). Any kind of venture is welcome to apply.



- Individuals who apply must be one of the founding members of a business (for example, 2 or 3 co-founders who started a business together)

Business/Venture Eligibility Checklist



Is the venture led and managed by the founder?



Is the venture established, already conducted some business or projects?

Does the venture deliver some value to these beneficiaries or customers?



Has the venture demonstrated some impact already?

Are there clearly defined beneficiaries that are impacted by the venture?



Does the venture show potential to grow?



Has the venture created some jobs?

Does it have the potential to create more high quality jobs?

Business/Venture Eligibility Checklist



Leader

- You are the leader of your venture and the one who drives both venture strategy and operations



Committed

- You are committed to spending at least 20 hours a week on your business and have a plan to continue to do so after selection

Business/Venture Document Checklist



- A copy of your ID (Identification Document). This can also be your passport or birth certificate. Please make sure your date of birth is **clearly** visible or your application will not be considered.



- Pictures of your venture/project in action



- Company registration documents, if your venture is registered. (If not, don't worry, you can still submit your application.)



- 3 clear profile photo's of yourself
- Photo's of your team, co-founders or employees



- We want you to send us the logo for YOUR venture/project



- Information about your venture/project

Sections of the Application Form

Contact Information

- This section is simple. It aims to capture your personal information so that we can reach you for the next steps.
- Your personal biodata is requested in this section, including your date of birth, your occupation, and gender. This is the section in which you will be asked to upload an identification document.

Venture/Project Information

- This section is the most important. You are asked to give details about your venture, including what it does, your role in it, your team, your revenues, and what impact you have achieved. You are also asked to share your vision and growth ambitions for your venture.
- You will be asked to upload your registration documents, if your venture is registered.

Venture/Project Revenue

- In this section please breakdown how your business generates income and share your income details for the last 3-6 months.

Measuring the Success of your venture

- In this section we want to learn a bit more about how you measure the success of your business, your team, and the impact on your customers.

You and the Anzisha Prize

- In this section we want to learn more about how you found out about us and what you hope to gain out of the program if you are selected.

Tell us more about you

- In this section, please share a brief bio (personal story) telling us about yourself, hobbies or activities. In your bio, we are looking to hear your personal story and what motivates you.

Images and Uploads

- In the final section, you upload your profile photo and photographs of your team and operations in action. You will also be asked to sign your application form, confirming that all the information you have entered is true and you agree to our terms and conditions. You do this by uploading your signature.



Anzisha Prize 2019
Finalists and Winners

If you've met all the criteria and have all the documentation on standby, you are now ready to apply. The form should take 30-45 min to complete. **Good luck!**

Good luck!

Email your questions to prize@anzishaprize.org

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